

## Biotechnology Research for a Complex World

*On the occasion of the 20<sup>th</sup> anniversary of the EC-US Task Force on Biotechnology Research European and US scientists will discuss a vision for the future of biotechnology research , the bioeconomy and its applications for the benefit of society.*

*2<sup>nd</sup> June, 2010*

**Barcelona Biomedical Research Park**

**Tentative Programme**

<b>09.00 am</b>	<b>Registration</b>										
<b>09.30 am</b>	<b>Welcome and Introduction</b>										
	<table> <tr> <td><i>Josep Joan Moreso</i></td> <td>Rector, Universitat Pompeu Fabra</td> </tr> <tr> <td><i>W. E. Kennard</i></td> <td>US Ambassador to the EU (tbc)</td> </tr> <tr> <td><i>M. Geoghegan-Quinn</i></td> <td>EU Commissioner for Research and Innovation (tbc)</td> </tr> <tr> <td><i>S. Abbott</i></td> <td>Assoc. Director US Office of S&amp;T Policy (tbc)</td> </tr> <tr> <td><i>Cristina Garmendia</i></td> <td>Minister for Research and Innovation, Spain</td> </tr> </table>	<i>Josep Joan Moreso</i>	Rector, Universitat Pompeu Fabra	<i>W. E. Kennard</i>	US Ambassador to the EU (tbc)	<i>M. Geoghegan-Quinn</i>	EU Commissioner for Research and Innovation (tbc)	<i>S. Abbott</i>	Assoc. Director US Office of S&T Policy (tbc)	<i>Cristina Garmendia</i>	Minister for Research and Innovation, Spain
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<i>Cristina Garmendia</i>	Minister for Research and Innovation, Spain										
<b>10:00 am</b>	<b>Press Conference</b>										
<b>10.00 am</b>	<b>Session 1: Twenty Years of Thinking Forward Together</b>										
	<b><i>The Impacts of the EC-US Task Force on Biotechnology Research</i></b>										
	<table> <tr> <td><i>Maive Rute</i></td> <td>EC Co-Chair of the EC US Task Force Director , European Commission</td> </tr> <tr> <td><i>Judith St. John</i></td> <td>US Co-Chair of the US EC Task Force USDA Associate Administrator</td> </tr> </table>	<i>Maive Rute</i>	EC Co-Chair of the EC US Task Force Director , European Commission	<i>Judith St. John</i>	US Co-Chair of the US EC Task Force USDA Associate Administrator						
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<b>10:45 am</b>	<b>Coffee Break</b>										

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11:00 am

**Science Talks**

**Complex Systems**

*Gloria Coruzzi,*

New York University, USA

**Environmental Biotechnology**

*Victor de Lorenzo*

Campus de Cantoblanco, Madrid, Spain

**Marine Biotechnology**

*Shirley Pomponi,*

Harbor Branch Oceanographic Institute  
Florida Atlantic University, USA

**From Plant Biotechnology to a Bio-Based Economy**

*Dianna Bowles*

University of York, United Kingdom

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01.00pm

**Lunch**

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02.30 pm

**Session 2: What's In Our Future?**

**Feeding the World with Healthful Food and Combating Obesity**

*Mike Grusak*

Baylor College of Medicine and USDA-ARS

**Nudging consumers into more sustainable lifestyles: Some lessons from behavioural economics"**

*Lucia A. Reisch*

Copenhagen Business School ,Denmark

**Emerging Infectious Diseases in a "One Health "context**

*Ilaria Capua*

OIE and National Reference Laboratory for  
Newcastle Disease and Avian Influenza, Italy

**Finding Alternatives to Fossil Fuels**

*Stephen Long*

University of Illinois, USA

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04.30 pm

**Coffee Break**

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**05.00 pm**

**Round Table Discussion**

Vladimir de Semir , Moderator      Pompeu Fabra University, Spain  
with the participation of speakers from session  
1 and 2

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**06.00 pm**

**Closing Remarks**

by representatives from the European Commission and US Office of Science  
and Technology Policy

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**06:30 pm**

**Adjourn**